**農企業管理國際碩士學位學程課程與核心能力之關聯檢核表**

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| **核心能力****Core Capabilities** | **能力指標與核心素養****Capabilities Index and** **Core Accomplishment** | **對應課程****Related Courses** | **檢核機制****Evaluation** |
| 1.具全球視野之農企業管理理論之養成和實務能力之培養。 | (1)具全球視野(2)實務應用能力 | (1)國際觀全球農企業管理議題研討Global Issues in Agribusiness Management永續發展趨勢專題Trends in Sustainable Development糧食安全Food Security區域經濟與政策分析Regional Economics and Policy Analysis | 1.筆試及口頭發表 Written and Oral examinations2.口頭發表 Oral Presentations3.撰寫報告Report |
|  | (2)實務應用能力計畫評估與管理Project Appraisal and Management農企業管理實務Practical Affairs for Agribusiness Management |  |
| 2.中小規模農企業之經營，農民組織和農產品行銷專業知識的要求。 | 專業能力(1)農民組織(2)中小型農企業經營(3)行銷與貿易 | (1)農民組織全球農企業管理議題研討Global Issues in Agribusiness Management農企業管理實務Practical Affairs for Agribusiness Management個別指導研習Independent Study農民組織專題Seminar on Farmers’ Organization農業發展與政策Agricultural Development and Policy計畫評估與管理Project Appraisal and Management | 1.筆試及口頭發表 Written and Oral examinations2.口頭發表 Oral Presentations3.撰寫報告Report |
| (2)中小型農企業經營全球農企業管理議題研討Global Issues in Agribusiness Management農企業管理實務Practical Affairs for Agribusiness Management獨立研究Independent Studies農企業財務管理Finance Management of Agribusiness農企業投資分析Agribusiness Investment Analysis農企業人力資源管理Human Resources Management of Agribusiness園藝產品經營專題Seminar on Managing Business of Horticultural Products畜水產品經營專題Seminar on Animal Enterprises Management食品經營專題Seminar on Food Business Management休閒農業經營管理專題Seminar on Leisure Farm Management計畫評估與管理Project Appraisal and Management | 1.筆試及口頭發表 Written and Oral examinations2.口頭發表 Oral Presentations3.撰寫報告Report |
| (3)行銷與貿易全球農企業管理議題研討Global Issues in Agribusiness Management農企業管理實務Practical Affairs for Agribusiness Management獨立研究Independent Studies跨國性農企業專題Seminar on Transnational Agribusiness國際農產品市場專題Seminar on International Market of Agricultural Products農企業行銷管理專題Seminar on Marketing Management of Agribusiness供應鏈管理Supply Chain Management食品行銷Food Marketing計畫評估與管理Project Appraisal and Management談判與溝通Negotiating Strategies and Tactics for Business | 1.筆試及口頭發表 Written and Oral examinations2.口頭發表 Oral Presentations3.撰寫報告Report |
| 3.具有撰寫科學研究報告與論文之能力。 | 獨立研究與報告撰寫 | 農企業研究法Agribusiness Research Methods專題討論Seminar碩士論文Thesis科技英文寫作Technology English Writing數量方法Quantitative Methods獨立研究Independent Studies | 1.筆試及口頭發表 Written and Oral examinations2.口頭發表 Oral Presentations3.撰寫報告Report |